

Founding Product Lead (UI & UX)

Bangalore · Full-time · In-office · 2–8 years experience

Lead product design for Aurora — elegant interfaces shaped by real customer interviews and a product mindset.

ABOUT THE ROLE

Aurora sits between a user's question and dozens of live phone calls. The design problem is trust: show work happening in the real world, keep users in control, and make verified answers feel effortless.

As Founding Product Lead (UI & UX) in Bangalore, you will own product design leadership — from customer interviews and flows to polished interfaces that are both elegant and useful.

WHAT YOU'LL DO

- Lead product design across Aurora's core flows: asking, tracking campaigns, and reviewing verified answers.
 - Run customer interviews and turn qualitative insight into clear product and interface decisions.
 - Craft elegant, useful UI with a high bar for hierarchy, states, and interaction detail.
 - Partner daily with engineering and founders; ship, watch real usage, and refine.
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WHAT WE'RE LOOKING FOR

- Prior leadership of app design for a large-scale consumer app at a startup.
 - A product mindset — you think in jobs-to-be-done and outcomes, not only screens.
 - Experience running customer interviews and folding findings into design decisions.
 - A portfolio that shows elegant, useful interface work and clear end-to-end product thinking.
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NICE TO HAVE

- UX writing experience or a strong voice for in-product copy.
 - Experience designing for AI or agentic products.
 - Motion or design-systems fluency that keeps product and marketing coherent.
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COMPENSATION

Competitive cash plus a meaningful founding-team ESOP grant. Final band depends on experience and evaluation.

HOW TO APPLY

Email us with the role title in the subject line: join@aurorax.co.
